



TRADE IDEAS REFERRAL PARTNERS PROGRAM

About the Program: The Trade Ideas Referral Partner Program allows investors, traders, and entrepreneurs to advertise Trade Ideas products to their visitors and customers, earning up to 35% in commission.

SILVER LEVEL	GOLD LEVEL	PLATINUM LEVEL
1 - 20 introductions	21-50 introductions	Over 51 introductions
20% commission	30%commission	35% commission

Costs: The Referral Partner Program is free to join. Once you register, your primary tracking link is instantly created. You then have the ability to create additional tracking links. You will earn commission when your referral link results in a sale.

Signing up: The registration process is simple and takes less than 1 minute to sign up. Go here to register: <https://www.trade-ideas.com/referral-partners/>

HOW DOES THE PROCESS WORK?

Sign into the Referral Center here: <https://affiliates.trade-ideas.com/>

Follow this link for tutorials on getting started: [Tutorials here](#)

BEST LINKS FOR CONVERTING SALES

PAGE NAME	LINK
Trading Room Chat	https://www.trade-ideas.com/ti-tradingroom-signup-2/
Trade of the Week	https://www.trade-ideas.com/ti-trade-of-the-week-direct-signup
eBook – 5 Ways Win BTFD	https://www.trade-ideas.com/ti2018-5-ways-win-post-btfd-referrals
Next Test Drive	https://www.trade-ideas.com/ti-test-drive-email-capture
Youtube Live Support	https://www.trade-ideas.com/ti-trade-ideas-youtube-live
Pricing	https://www.trade-ideas.com/products/pricing/

*** All website links are helpful but starting with these tips may help with converting your leads faster.*

FAQs

What type of attribution model does the Referral Program work on? We work on a first click model, meaning all credit for a conversion goes to the first click that initiated the sale OR the first marketing channel

What is the cookie duration? Our cookies currently last for 180 days.

How do the tiers work? Affiliates must meet the required subscription sales in order to move up tiers. To maintain your current tier, you must have made at least one sale in a year's time. If you not, you will be moved back down to the Silver tier.

How and when do I receive my affiliate commissions? Once you have submitted your tax information, we can send your payment. Payments can be issued by check, ACH, or Paypal. Payments are issued the first week of the following month. Please note, we issue payments that have accumulated to \$500 or more, however, you can request your payment at any time. Commission must be at least be over \$100 unless you are closing your Affiliate Account.

Are there any fees? No, we do not charge any fees to join our Referral Partners Program.

What counts towards commission? Subscription purchases count towards commission. (ex. standard monthly, 12 month recurring, premium annual, premium monthly, Brokerage Plus). This excludes trainings and event sales. For affiliates who purchase subscriptions using their own referral links, that particular commission will be deducted from their payout.

Do I get commission for recurring subscriptions? Yes, you continue to receive commission as long as the customer's subscription is recurring. Once the customer cancels that subscription, you no longer receive commission for that particular sale.

What is a clawback? A clawback is money returned to the customer, also known as a refund.

Do I get credit for signing up another Referral Partner? Yes. Whenever someone signs up as a Referral Partner under your personal tracking link, that person becomes your sub affiliate. Anytime that sub affiliate makes a sale, you get 5% of that sale. For example: if affiliate A has the sub-affiliate B and B refers a sale, B will get the standard commission (1st tier commission) and A will get the 2nd tier commission (5% of sale). There is no 3rd tier commission.

Can I have a personal discount code for customers? Yes, please email marissa@trade-ideas.com if you would like a personal promo code. The maximum amount is 15% off. *Please note, promotional codes are not trackable and only apply to the first payment.*

What are the Test Drive events? Every quarter, we offer a Test Drive or Open House event that gives customers a week pass to the full Premium suite for a small fee (i.e.: \$8.99). This is a great opportunity to promote and convert leads. Keep in mind that these purchases do not count towards moving up tiers (only subscriptions count).

As a Referral Partner, am I eligible for a free account? Yes. To qualify for a free account, affiliates need to sell at least \$12k in product sales per year or \$3k in sales per quarter. If you are under this, Trade Ideas can give you discounted pricing on a subscription. To maintain your free or special pricing, you need to meet this sales quota. Please contact me at that point and I can adjust your account.

Can I be featured on the Trade Ideas Partners page? Once you have accrued \$50k in sales, you are eligible to be featured on our Partners page. Please reach out to us if you have any interest.

Do you cross promote? If you are an active referral partner, you may be eligible to participate in one of our webinars, email swaps, weekly podcasts or upcoming events. If interested, please contact me directly.

Who do I contact if I have any questions? You can contact Marissa Goodbody, at marissa@trade-ideas.com

REFERRAL PARTNER GUIDELINES

Trade Ideas encourages our subscribers and partners to share techniques, ideas, and strategies. However, there are some restrictions to use of Trade Ideas data. **If we find that a subscriber or referral partner is disseminating Trade Ideas data irresponsibly, we reserve the right to terminate the subscription and/or the referral partner relationship.** Here are some guidelines:

- When livestreaming on a public video sharing platform such as Youtube, we expect our affiliates to set at least a 1 minute delay. (option found in Advanced Streaming Settings with Youtube).
- You can livestream our software as long as you are actively commenting, teaching, and promoting the product. Simply broadcasting Trade Ideas screens without context is not permitted.
- You can provide your referral links in the video, descriptions, and chat for the promotion of Trade Ideas.
- You can mention that you are affiliated or a Referral Partner with Trade Ideas.
- You can display our logo as long as you make it clear that you are an affiliate or partner with our company and not a Trade Ideas employee.
- You may not earn commissions on yourself (self dealing), i.e., using your own referral link to buy your own subscription.
- You cannot livestream the advanced features such as the AI channel.

To learn more contact:

Marissa Goodbody

Affiliate Relations Manager

www.trade-ideas.com

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